This has been quite a year leading up to our most exciting milestone. The events and activities already shared on social media and received by Headquarters have been inspiring, engaging, and even life-changing - exactly what Zonta is all about. And, there is so much more to come.

To support your efforts in celebrating the Centennial Anniversary, please see a comprehensive list of available tools. These templates, forms and other items cover subjects like your club activities and awards, basic information about how to share about Zonta.

If you have any questions, please feel free to reach out to pr@zonta.org.

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**PUBLIC RELATIONS TOOLS**

You have decided on your club, district and country event or award, now what? Use this list to keep track of internal and external communications.

- **PR Checklist**
- **Centennial Club Activities Press Release Template**

Share the great work your club is doing in celebration of the Zonta International Centennial Anniversary. (Look for a translated version here: [Tools](#)).
Share your news of your club, district and country Centennial Awards with this press release template.

Centennial Award Press Release Template

Clubs working with organizations who have been awarded a Zonta International Centennial Anniversary Grant can use this template to share with local media, like-minded organizations and applicable outlets.

Centennial Grants Press Release Template

Know exactly what to say when someone asks you about Zonta or our centennial. These quick conversation starters are great for any occasion.

Elevator Speech

Photos tell the best stories of our international organization with no need for translations. Gain the right permissions with this example form and event announcement.

Gaining Photo Permission Examples

Photo Permission Tools

HISTORY TOOLS

Zonta Centennial History Fact Sheet

Zonta Centennial Half-Fold Brochure

Zonta Centennial Background Information
Learn key historical facts about Zonta and its mission to empowering women. (Look for a translated version here: [Tools](#).)

**History Fact Sheet**

Share this engaging piece at your events or with anyone curious about our 100 years of action. (Look for an A4 version here: [Tools](#).)

**Half-Fold Brochure**

Useful information that can be shared with press and potential members and donors. (Look for an A4 version here: [Tools](#).)

**Background Information**

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**BE PART OF THE CENTENNIAL CELEBRATION**

**SAVE THE DATE!**

**8 NOVEMBER**

Tell club members to mark this date on their calendars as a reminder to go online and give.

On 8 November, the centennial anniversary will begin at the stroke of midnight in New Zealand and close 47 hours later when the day concludes in Hawaii.

To honor Zonta’s 100th birthday, invite members to give US$100 to our Foundation through:

- The Zonta International Strategies to Eliminate Violence Against Women Fund to demonstrate support of our major initiative to end child marriage.
- The Endowment Fund to strengthen the Foundation and allow us to continue to empower untold generations of women and girls.

It will be a special giving event where donors will be recognized for this unique gift. If 1,000 people donate, we can meet our goal of US$100,000.

Learn more at: [https://zonta100.org/join-the-celebration/anniversary-giving/](https://zonta100.org/join-the-celebration/anniversary-giving/)

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**BELIEVE. INVEST. EMPOWER**

A good life leaves behind seeds that keep growing.

Learn how the Centennial Anniversary Endowment Campaign supports the future of our Foundation so that our deep-rooted passions for women’s rights will continue to grow for generations to come.
TELL YOUR STORY

Social media is a powerful tool and we want to tell the world about #Zonta100 and how we #EmpowerHer. To do this, we need your story.

To show who Zonta empowers, please submit a quote from the women your club, area or district has empowered through Zonta projects and programs.

To honor how Zontians have made a difference, please submit a quote about a Zontian or club who has supported or encouraged you.

Send to pr@zonta.org and include a high-resolution photo if available.

Do you know a Zontian that should read this email? Click below to share it with them.

www.zonta.org

STAY CONNECTED